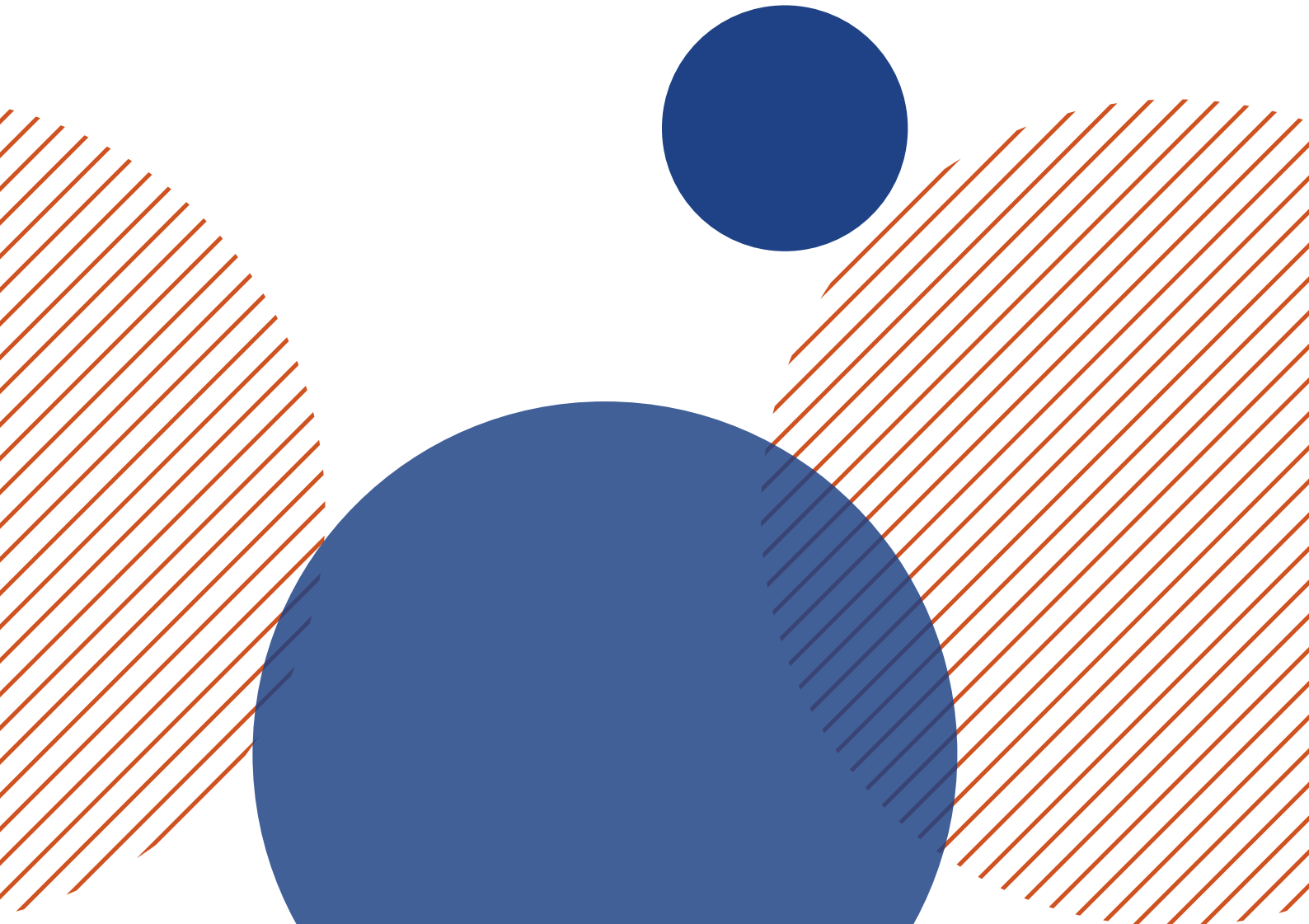
ANSON COUNTY Chamber of Commerce

ANNUAL REPORT 2018



LETTER FROM THE CHAIR

Where does time go? It seemed like just yesterday, I was nervous and anxious about starting my year role as the Chair of the Chamber Board of Directors. Now, I am sad at the thought of my year winding down and coming to an end. After thinking about all that we accomplished over the past year, I know that the Chamber of Commerce has experienced positive momentum. I look forward to handing off the reins to Aaron Bates, of Bates Law Firm as Chamber Board Chair.

Over the past year a considerable amount of energy was spent on making the Chamber more sustainable and continuing to strengthen the core base of the organization. It began with overhauling the Chamber's membership due structure to give members MORE bang for their buck!

The Chamber also implemented a new database system that will give the Chamber staff and membership a more robust and modern system. With the addition of the database, came a lot more benefits for Chamber members. If you haven't met with one of our fine Chamber staff to learn about added benefits make sure you make an appointment with them today! In the future, you will continue to see many benefits of our database being utilized by the organization.

It was my honor to serve as your Chamber Chairman for the past year and I want to thank every one of you for all that you did to make the past year successful. One group of people that I specifically want to thank is our Chamber staff. Thank you to one of the hardest working, dedicated and talented teams that I have had the privilege of working with. This is not a good-bye, but rather, a hello for another successful year!

Jeremy Taylor
Plank Road Realty
2018 Chair of the Board of Directors

WE ARE HERE FOR YOU

SHELBY EMRICH
PRESIDENT & CEO
SEMRICH@ANSONCOUNTYCHAMBER.ORG

MEGAN SELLERS
MEMBERSHIP & MARKETING DIRECTOR
MSELLERS@ANSONCOUNTYCHAMBER.ORG

IT IS ONLY BECAUSE OF YOUR CONTINUED INVESTMENT AND LEADERSHIP THAT WE CAN CONTINUE TO FUND AND SUCCESSFULLY EXECUTE CRITICAL ECONOMIC AND COMMUNITY DEVELOPMENT INITIATIVES THAT LEAD THE WAY FOR SUCCESSFUL BUSINESSES, FOSTERING THE CREATION AND FILLING OF JOBS, AND DEVELOPING COMMUNITY LEADERS ON ALL LEVELS IN ANSON COUNTY.

- Your Chamber is a strong pro-business voice that advocates for free enterprise and will work with local government to ensure a friendly business environment that is needed for you to grow and sustain your business.
- We are the catalyst for collaboration between education, business and government.
- A source of knowledge; a venue for human interaction; a hub for learning; an extended family; a pillar of the community; action-orientated; innovative; a catalyst for positive change; accessible and inclusive.
- Your Chamber along with our collaborative community partners, craft the quality of life for our community in which people and businesses need to succeed.
- We serve as the platform which grants you access to influential business and community leaders, the opportunity to build new relationships, increase your network, and provide a gateway for new sales channels.

Our Mission

To promote and preserve the business climate and quality of life for the general welfare of all the citizens of Anson County and our members through diverse leadership and a shared vision of excellence.

Our Vision

Through persistent commitment to our mission, we see a future characterized by unprecedented achievements in both public policy and economic growth. We are dedicated to nurturing and providing leadership to ensure community aspirations become realities.

2018 Board of Directors

Richard Allen
Allen's Restaurant

Aaron Bates
Bates Law Firm

Michelle Brock
SPCC

Jeremy Burr
Leavitt's Funeral Home

Scott Collier
Uptown Wadesboro Inc.

Melanie Countee
The Dream Inn

Joe Dutton
Anson County Government

Lewis Evans
Retired

Michael Freeman
Anson County Schools

Carly Little
H.W. Little & Company

John Marek
Anson EDP

Howard McLean
Anson County Schools

Maria Pharr
SPCC

Phyllis Rummage
Uwharrie Bank

Chris Sanford
Wadesboro IGA

Jennifer Tarlton
Turner & Tarlton, PLLC

Jeremy Taylor
Plank Road Realty

Ashley Scarborough
Young Professionals Anson

CHAMBER BY THE NUMBERS

2,372
FACEBOOK FOLLOWERS
44% increase since 2017

410
INSTAGRAM FOLLOWERS

34
YOUNG PROFESSIONALS

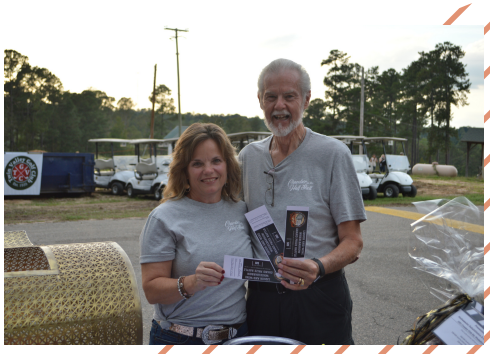
276
SHAREHOLDERS

8
BUSINESS AFTER HOURS

76
BOARD MEETINGS

10
NEW PROGRAMS

12
LEADERSHIP ANSON GRADUATES

50,000+
FACEBOOK POST ENGAGEMENTS

HONORABLE MENTION MOMENTS